



The Barrington Area Council on Aging
is now simply known as
Bacoa

Since 1984, older adults in the northwest suburbs of Chicago have turned to Bacoa for information, resource referrals and support to safely navigate their aging process. Each year, Bacoa's professional team provides meaningful activities, counsel and a team-based approach to help older adults live an active life on their terms.

Our critical and well-respected services support older adults, caregivers and families. These services include:

- Assistance navigating government benefits
- Socialization and activities for individuals with mild memory loss
- Daily meal delivery through our Meals with Wheels program
- Case management for vulnerable and isolated older adults
- Support groups for caregivers and persons with vision loss

We have recently added virtual programming to our list with topics ranging from music and art to history, cooking, fall prevention, conservation and, of course, games. Social programs like our Cuisine Club, Bacoa Bookworms and the Outsiders walking group have all been met with enthusiastic response.

Bacoa has seen a 41% increase in the need for services and programs in the past two years, and we have worked to respond to this growing number of requests.

To help meet the needs of older adults in our community, Bacoa has created Project Lifeline. This program enlists the assistance of organizations, businesses and foundations, and provides awareness of entities that support older adults. We invite you to participate with us in this life-changing opportunity.



PROJECT LIFELINE

An inclusive partnership to support the needs of older adults

Platinum Partner: \$10,000

- Named Program Sponsor (First choice of program, such as Hall of Fame, Memory Café, A Day Out)
- 4 advertorials (full page) in quarterly newsletter *Redefining Aging* (9,000+ households in 60010)
- Logo with link to company's website on bacoa.org and in biweekly enewsletter
- Recognition at our major fundraiser "Dancing with the Barrington Stars" including:
 - Name/logo on event ticketing site & social media outlets
 - Full-page ad in event program
 - Onscreen recognition at event
- Listing in Bacoa's annual report

Presenting Partner: \$5,000

- Named Program Sponsor
- 2 advertorials (half page) in quarterly newsletter *Redefining Aging* (9,000+ households in 60010)
- Logo with link to company's website on bacoa.org and in biweekly enewsletter
- Recognition at "Dancing with the Barrington Stars" including:
 - Name/logo on event ticketing site & social media outlets
 - Full-page ad in event program
 - Onscreen recognition at event
- Listing in Bacoa's annual report

Gold Partner: \$2,500

- Named Program Sponsor
- 1 advertorial (half page) in quarterly newsletter *Redefining Aging* (9,000+ households in 60010)
- Logo with link to company's website on bacoa.org and in biweekly enewsletter
- Recognition at "Dancing with the Barrington Stars" including:
 - Name/logo on event ticketing site & social media outlets
 - Half-page ad in event program
 - Onscreen recognition at event
- Listing in Bacoa's annual report

Silver Partner: \$1,500

- Named Program Sponsor
- Logo on bacoa.org and in biweekly enewsletter
- Recognition at "Dancing with the Barrington Stars" including:
 - Name/logo on event ticketing site
 - Quarter-page ad in event program
 - Onscreen recognition at event
- Listing in Bacoa's annual report

Supporting Partner: \$500

- Logo on bacoa.org and in biweekly newsletter
- Recognition at “Dancing with the Barrington Stars” including:
 - Name/logo on event ticketing site
 - Quarter-page ad in event program
 - Onscreen recognition at event
- Listing in Bacoa’s annual report

Friend: \$250

- Recognition at “Dancing with the Barrington Stars” including:
 - Name/logo on event ticketing site
 - Business-card-sized ad in event program
 - Onscreen recognition at event
- Listing in Bacoa’s annual report